

ORDER



KSNV

Orders

Order / Rev: 106190
 Alt Order #: 06849036
 Product Desc: AFSCME
 Estimate:
 Flight Dates: 09/12/12 - 09/25/12
 Original Date / Rev: 08/31/12 / 09/06/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Campaign Group, Inc.
 Buying Contact:
 Billing Contact:
 1600 Locust St.
 Philadelphia, PA 19102

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: AFSCME - Revised
 Demographic: A35+
 Product Codes: PLI2, PLI1
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/25/12 | 121 | \$99,700.00 | \$84,745.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|---------|--------------|-------------|--------|
| September 2012 | 121 | \$99,700.00 | \$84,745.00 | 0.00 |
| Totals | 121 | \$99,700.00 | \$84,745.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 22% | \$99,700.00 |
| Market | 100% | \$453,181.82 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|--------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 28% | \$126,890.91 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 12% | \$54,381.82 |
| KTUD | 0% | \$0.00 |
| KVVU | 35% | \$158,613.64 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 3% | \$13,595.45 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------|------|-------------------|-----------------|---------------------------|-------------------|----------------|-------------|-----|---------------|----------|-----|------|------|-------|------------|
| E 1 | KSNV | 09/12/12 | 09/14/12 | M-F 5-6a WakeUp w/Wagners | 5-6a | | --WTF-- | :30 | 2 | \$600.00 | 1 | 0.00 | NM | 2 | \$1,200.00 |
| WAKE UP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | 2 | | \$600.00 | | 0.00 | | | | | | |

Order / Rev: 106190
 Alt Order #: 06849036
 Flight Dates: 09/12/12 - 09/25/12

Advertiser: AFSCME
 Product Desc: AFSCME
 Estimate:

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 1 | KSNV | 09/12/12 | 09/14/12 | M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners | CM | 5-6a | --WTF-- | :30 | 2 | \$600.00 | 1 | 0.00 | NM | 2 | \$1,200.00 |
| WAKE UP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 2 | \$600.00 | | 0.00 | | | |
| E 2 | KSNV | 09/17/12 | 09/21/12 | M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners | CM | 5-6a | MTWTF-- | :30 | 3 | \$600.00 | 1 | 0.00 | NM | 3 | \$1,800.00 |
| WAKE UP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 3 | \$600.00 | | 0.00 | | | |
| E 3 | KSNV | 09/24/12 | 09/25/12 | M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners | CM | 5-6a | MT----- | :30 | 1 | \$600.00 | 1 | 0.00 | NM | 1 | \$600.00 |
| WAKE UP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | | | | | 1 | \$600.00 | | 0.00 | | | |
| E 4 | KSNV | 09/12/12 | 09/14/12 | M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners | CM | 6-7a | --WTF-- | :30 | 2 | \$1,000.00 | 1 | 0.00 | NM | 2 | \$2,000.00 |
| WAKE UP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 2 | \$1,000.00 | | 0.00 | | | |
| E 5 | KSNV | 09/17/12 | 09/21/12 | M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MTWTF-- | :30 | 3 | \$1,000.00 | 1 | 0.00 | NM | 3 | \$3,000.00 |
| WAKE UP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 3 | \$1,000.00 | | 0.00 | | | |
| E 6 | KSNV | 09/24/12 | 09/25/12 | M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MT----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| WAKE UP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 7 | KSNV | 09/12/12 | 09/14/12 | Today Show Today Show | CM | 658a-9am | --WTF-- | :30 | 2 | \$1,500.00 | 1 | 0.00 | NM | 2 | \$3,000.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 2 | \$1,500.00 | | 0.00 | | | |
| E 8 | KSNV | 09/17/12 | 09/21/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 3 | \$1,500.00 | 1 | 0.00 | NM | 3 | \$4,500.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 3 | \$1,500.00 | | 0.00 | | | |
| E 9 | KSNV | 09/24/12 | 09/25/12 | Today Show Today Show | CM | 658a-9am | MT----- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 10 | KSNV | 09/12/12 | 09/14/12 | M-F Today Show II 3rd H@M M-F Today Show II | CM | 9-10a | --WTF-- | :30 | 2 | \$900.00 | 1 | 0.00 | NM | 2 | \$1,800.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 2 | \$900.00 | | 0.00 | | | |
| E 11 | KSNV | 09/17/12 | 09/21/12 | M-F Today Show II 3rd H@M M-F Today Show II | CM | 9-10a | MTWTF-- | :30 | 3 | \$900.00 | 1 | 0.00 | NM | 3 | \$2,700.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 3 | \$900.00 | | 0.00 | | | |
| E 12 | KSNV | 09/24/12 | 09/25/12 | M-F Today Show II 3rd H@M M-F Today Show II | CM | 9-10a | MT----- | :30 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | | | | | 1 | \$900.00 | | 0.00 | | | |
| E 13 | KSNV | 09/12/12 | 09/14/12 | | CM | 10am-11am | --WTF-- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |

Order / Rev: 106190
 Alt Order #: 06849036
 Flight Dates: 09/12/12 - 09/25/12

Advertiser: AFSCME
 Product Desc: AFSCME
 Estimate:

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|--|-------|----------------|-------------------|----------|-------------|----------|-----|---------------|------|-------|------------|
| M-F Today Show III 4th H Today 4th Hour | | | | | | | | | | | | | | | |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/10/12 | | 09/16/12 | --WTF-- | | | 2 | | \$450.00 | | 0.00 | | | | | |
| E 14 | KSNV | 09/17/12 | 09/21/12 | M-F Today Show III 4th H Today 4th Hour | CM | 10am-11am | MTWTF-- | :30 | 3 | \$450.00 | 1 | 0.00 | NM | 3 | \$1,350.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/17/12 | | 09/23/12 | MTWTF-- | | | 3 | | \$450.00 | | 0.00 | | | | | |
| E 15 | KSNV | 09/24/12 | 09/25/12 | M-F Today Show III 4th H Today 4th Hour | CM | 10am-11am | MT----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/24/12 | | 09/30/12 | MT----- | | | 1 | | \$450.00 | | 0.00 | | | | | |
| E 16 | KSNV | 09/12/12 | 09/14/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | --WTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/10/12 | | 09/16/12 | --WTF-- | | | 2 | | \$325.00 | | 0.00 | | | | | |
| E 17 | KSNV | 09/17/12 | 09/21/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | MTWTF-- | :30 | 3 | \$325.00 | 1 | 0.00 | NM | 3 | \$975.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/17/12 | | 09/23/12 | MTWTF-- | | | 3 | | \$325.00 | | 0.00 | | | | | |
| E 18 | KSNV | 09/24/12 | 09/25/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | MT----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/24/12 | | 09/30/12 | MT----- | | | 1 | | \$325.00 | | 0.00 | | | | | |
| E 19 | KSNV | 09/12/12 | 09/14/12 | Noon News Noon News | CM | 12-1230pm | --WTF-- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/10/12 | | 09/16/12 | --WTF-- | | | 2 | | \$425.00 | | 0.00 | | | | | |
| E 20 | KSNV | 09/17/12 | 09/21/12 | Noon News Noon News | CM | 12-1230pm | MTWTF-- | :30 | 3 | \$425.00 | 1 | 0.00 | NM | 3 | \$1,275.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/17/12 | | 09/23/12 | MTWTF-- | | | 3 | | \$425.00 | | 0.00 | | | | | |
| E 21 | KSNV | 09/24/12 | 09/25/12 | Noon News Noon News | CM | 12-1230pm | MT----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/24/12 | | 09/30/12 | MT----- | | | 1 | | \$425.00 | | 0.00 | | | | | |
| E 22 | KSNV | 09/12/12 | 09/14/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | --WTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/10/12 | | 09/16/12 | --WTF-- | | | 2 | | \$325.00 | | 0.00 | | | | | |
| E 23 | KSNV | 09/17/12 | 09/21/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | MTWTF-- | :30 | 3 | \$325.00 | 1 | 0.00 | NM | 3 | \$975.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/17/12 | | 09/23/12 | MTWTF-- | | | 3 | | \$325.00 | | 0.00 | | | | | |
| E 24 | KSNV | 09/24/12 | 09/25/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | MT----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/24/12 | | 09/30/12 | MT----- | | | 1 | | \$325.00 | | 0.00 | | | | | |
| E 25 | KSNV | 09/12/12 | 09/14/12 | | CM | 2pm-3pm | --WTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |

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 Flight Dates: 09/12/12 - 09/25/12

Advertiser: AFSCME
 Product Desc: AFSCME
 Estimate: KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------------------|------|-------------------|-----------------|----------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| The Doctors | | | | | | | | | | | | | | | |
| The Doctors | | | | | | | | | | | | | | | |
| DRS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/10/12 | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 2 | \$325.00 | | 0.00 | | | |
| E 26 | KSNV | 09/17/12 | 09/21/12 | The Doctors | CM | 2pm-3pm | MTWTF-- | :30 | 3 | \$325.00 | 1 | 0.00 | NM | 3 | \$975.00 |
| The Doctors | | | | | | | | | | | | | | | |
| DRS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 3 | \$325.00 | | 0.00 | | | |
| E 27 | KSNV | 09/24/12 | 09/25/12 | The Doctors | CM | 2pm-3pm | MT----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| The Doctors | | | | | | | | | | | | | | | |
| DRS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | MT----- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 28 | KSNV | 09/12/12 | 09/14/12 | Dr. Phil | CM | 3-4p | --WTF-- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| Dr Phil | | | | | | | | | | | | | | | |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/10/12 | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 2 | \$450.00 | | 0.00 | | | |
| E 29 | KSNV | 09/17/12 | 09/21/12 | Dr. Phil | CM | 3-4p | MTWTF-- | :30 | 3 | \$450.00 | 1 | 0.00 | NM | 3 | \$1,350.00 |
| Dr Phil | | | | | | | | | | | | | | | |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 3 | \$450.00 | | 0.00 | | | |
| E 30 | KSNV | 09/24/12 | 09/25/12 | Dr. Phil | CM | 3-4p | MT----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| Dr Phil | | | | | | | | | | | | | | | |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | MT----- | | | | | 1 | \$450.00 | | 0.00 | | | |
| E 31 | KSNV | 09/12/12 | 09/14/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | --WTF-- | :30 | 2 | \$700.00 | 1 | 0.00 | NM | 2 | \$1,400.00 |
| 4PM NEWS (1 hour) (4:00 PM-5:00 PM) | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/10/12 | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 2 | \$700.00 | | 0.00 | | | |
| E 32 | KSNV | 09/17/12 | 09/21/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | MTWTF-- | :30 | 3 | \$700.00 | 1 | 0.00 | NM | 3 | \$2,100.00 |
| 4PM NEWS (1 hour) (4:00 PM-5:00 PM) | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 3 | \$700.00 | | 0.00 | | | |
| E 33 | KSNV | 09/24/12 | 09/25/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | MT----- | :30 | 1 | \$700.00 | 1 | 0.00 | NM | 1 | \$700.00 |
| 4PM NEWS (1 hour) (4:00 PM-5:00 PM) | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | MT----- | | | | | 1 | \$700.00 | | 0.00 | | | |
| E 34 | KSNV | 09/12/12 | 09/14/12 | M-F Early News | CM | 5-630p | --WTF-- | :30 | 2 | \$1,200.00 | 1 | 0.00 | NM | 2 | \$2,400.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/10/12 | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 2 | \$1,200.00 | | 0.00 | | | |
| E 35 | KSNV | 09/17/12 | 09/21/12 | M-F Early News | CM | 5-630p | MTWTF-- | :30 | 3 | \$1,200.00 | 1 | 0.00 | NM | 3 | \$3,600.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/17/12 | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 3 | \$1,200.00 | | 0.00 | | | |
| E 36 | KSNV | 09/24/12 | 09/25/12 | M-F Early News | CM | 5-630p | MT----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | MT----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 37 | KSNV | 09/16/12 | 09/23/12 | | CM | 7-10pm | -----S | :30 | 1 | \$1,800.00 | 1 | 0.00 | NM | 2 | \$3,600.00 |

KSNV

Order / Rev: 106190
 Alt Order #: 06849036
 Flight Dates: 09/12/12 - 09/25/12

Advertiser: AFSCME
 Product Desc: AFSCME
 Estimate:

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
| AGT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --W---- | | | | | 1 | \$4,000.00 | | 0.00 | | | |
| E 48 | KSNV | 09/19/12 | 09/19/12 | Wed PR 10-11p Wednesday Prime 10-11pm | CM | 10-11pm | --W---- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| LAW & ORDER:SVU | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --W---- | | | | | 1 | \$3,200.00 | | 0.00 | | | |
| E 49 | KSNV | 09/12/12 | 09/14/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | --WTF-- | :30 | 2 | \$1,200.00 | 1 | 0.00 | NM | 2 | \$2,400.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 2 | \$1,200.00 | | 0.00 | | | |
| E 50 | KSNV | 09/17/12 | 09/21/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | MTWTF-- | :30 | 3 | \$1,200.00 | 1 | 0.00 | NM | 3 | \$3,600.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 3 | \$1,200.00 | | 0.00 | | | |
| E 51 | KSNV | 09/24/12 | 09/25/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | MT----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 52 | KSNV | 09/12/12 | 09/14/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | --WTF-- | :30 | 3 | \$750.00 | 1 | 0.00 | NM | 3 | \$2,250.00 |
| TONIGHT SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 3 | \$750.00 | | 0.00 | | | |
| E 53 | KSNV | 09/17/12 | 09/21/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | MTWTF-- | :30 | 5 | \$750.00 | 1 | 0.00 | NM | 5 | \$3,750.00 |
| TONIGHT SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 5 | \$750.00 | | 0.00 | | | |
| E 54 | KSNV | 09/24/12 | 09/25/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | MT----- | :30 | 2 | \$750.00 | 1 | 0.00 | NM | 2 | \$1,500.00 |
| TONIGHT SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | | | | | 2 | \$750.00 | | 0.00 | | | |
| E 55 | KSNV | 09/12/12 | 09/14/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | --WTF-- | :30 | 3 | \$425.00 | 1 | 0.00 | NM | 3 | \$1,275.00 |
| LATE NIGHT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | | | | 3 | \$425.00 | | 0.00 | | | |
| E 56 | KSNV | 09/17/12 | 09/21/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | MTWTF-- | :30 | 5 | \$425.00 | 1 | 0.00 | NM | 5 | \$2,125.00 |
| LATE NIGHT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | MTWTF-- | | | | | 5 | \$425.00 | | 0.00 | | | |
| E 57 | KSNV | 09/24/12 | 09/25/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | MT----- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| LATE NIGHT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MT----- | | | | | 2 | \$425.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 121 | \$99,700.00 |